

Sports Card Investor Portfolio Audit Checklist

A first-90-days walkthrough for investors, family offices, and principals.

- 1. Inventory audit:** Review what you hold, by nameplate, sleeve, and grade target, against your stated investment thesis.
- 2. Cost-basis review:** Reconcile acquisition price plus grading fees against the current comp set; compute net IRR per card, not gross lift.
- 3. Liquidity / exit planning:** Define the listing windows, venue stack, and floor per card before the position is funded, not at exit time.
- 4. Insurance riders:** Confirm in-transit, in-safe, and named-collectible coverage and the appraisal basis before capital is deployed.
- 5. Reappraisal cadence:** Schedule a 6-month and 12-month reappraisal against current comps and population-report deltas for every card.